

United States Department of Agriculture National Agricultural Statistics Service

Press Release



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Idaho Nursery & Greenhouse Sales Total \$47.8 Million

Idaho nurseries and greenhouses sold an estimated \$47.8 million dollars of plants and plant materials in 2009, a 37 percent decrease from 2008, according to National Agricultural Statistics Service. Field grown sales, excluding Christmas trees, totaled \$32.5 million, a decrease of 42 percent from last year. Greenhouse grown sales decreased 25 percent, totaling \$14.7 million in 2009. Christmas tree sales decreased 16 percent in 2009 totaling \$624,000 dollars.

The total area for field grown nursery products that had sales in Idaho, including sod and cut Christmas trees for 2009, is estimated at 10,800 acres, a 4 percent decrease from 2008. The total square footage of greenhouse grown products that had sales in Idaho for 2009 is estimated at 2.35 million square feet, a 1 percent decrease from the previous year.

Field grown sales accounted for 68 percent of the total in 2009 compared to 74 percent the previous year. The largest decrease in sales was for balled and burlapped plant materials, showing a decrease of \$11.4 million from a year ago. This survey reflects the total gross sales of Idaho grown plants and plant materials including Christmas trees at a grower level price. It does not include nursery or greenhouse items purchased from others for immediate resale. It also does not include vegetable seed or produce sales.